## **Route-Scouting & Development of New Perfumery Ingredients**

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Perfumery industry makes use of 3 main sources of chemical to design perfumes. One of them is synthetic ingredient. These molecules are made using all the tools of modern organic synthesis while trying to apply high standards of green and sustainable chemistry.

In this presentation 2 different molecules will be presented. First, route-scouting on a potential new musk will be showcased. In a second part the different problems around the development of a new marine will be discussed.

Different issues linked to the safety, the scale-up and potential solutions will be highlighted.